

# Gan-Erdene S



## About Me

I am a Graphic Designer and Motion Designer with 2 years of experience, possessing a creative mindset and a strong sense of design. I focus on visual design and motion graphics, understanding the needs of users and delivering high-quality, creative solutions. Over the past years, I have worked on a variety of projects, creating designs that effectively communicate brand values to clients. Currently, I am looking to expand my skills and transition into a Full-Stack Developer role, aiming to contribute my abilities to the technology sector.

## Motion Designer

## Education

### Graphic Designer

Mspk

2017 - 2020

- I gained a strong understanding of the core principles of design, including balance, contrast, alignment, repetition, proximity, and hierarchy. These principles have helped me create visually cohesive and effective designs that communicate the intended message clearly.
- Graphic Design Software Proficiency:
- I became proficient in using industry-standard software such as Adobe Photoshop, Illustrator, InDesign, and Figma. These tools have enabled me to create everything from logos and brochures to social media graphics and website layouts.

## Experience

### Graphic Designer

Ochir Press

2020 Sep - June 2023

- Designed graphics for websites, social media platforms, and printed materials, enhancing the company's brand reputation.
- Produced a variety of graphic content using tools such as Photoshop, Illustrator, InDesign, and Figma.
- Collaborated with team members on each project to develop creative solutions that met user requirements.

### Motion Designer

2023 July - Oct 2024

Ochir Press

- Created video content, animations, and graphic elements to enhance brand performance and increase user engagement.
- Developed animated content for marketing campaigns, supporting brand activation on social media platforms and websites.
- Used tools like After Effects, Cinema 4D, and Blender to produce dynamic, captivating animations, successfully delivering innovative content within project constraints.
- Collaborated with team members on each video project to implement engaging and effective animation solutions, completing projects on time.
- Pioneered advanced animation and graphic design initiatives to improve brand image, producing high-quality video content.

## Skills

- Creativity
- Critical Thinking
- Management Skills
- Leadership
- Digital Marketing
- Negotiation

## Contact

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